Captains of Industry

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| **Stage 1 – Desired Results** | |
| **Content Standard(s):**  6.1.1 Factors in the American Industrial Revolution – Analyze the factors that enabled the United States to become a major industrial power, including  6.1.2 Labor’s Response to Industrial Growth – Evaluate the different responses of labor to industrial change  6.1.3 Urbanization – Analyze the changing urban and rural landscape | |
| **Understanding (s)/goals and/or Essential Question(s):**  Students will understand:  -How to define a “Captain of Industry.”  -How to define a “Robber Baron.”  -Who were the “Men Who Built America.”  -How were the captains of industry able to achieve such success?  -What is a muckraker?  -What is entrepreneurship?  -What is risk?  -Define capitalism.  -Define monopoly. Give other examples of monopolies. | |
| **Student objectives (outcomes):**  Students will be able to:  -Identify Cornelius Vanderbilt, John D. Rockefeller, Andrew Carnegie, Thomas Edison, JP Morgan, and Henry Ford.  -Differentiate between a “Captain of Industry” and a “Robber Baron.”  -Successfully discuss how these men were able to climb to the highest peaks of success.  -Understand who the enemies of these men were.  -Describe the importance/danger of risk when practicing entrepreneurship  -Understand the working conditions were like under monopolistic companies.  -Be able to take a stance on “pure capitalism” is it right or should their be some sort of government intervention? | |
| **Stage 2 – Assessment Evidence** | |
| **Summative Assessment/Performance Task(s):**  **-**Unit Test, writing prompts, Kahoot, Quizlet. | **Other Evidence:**  **-**Quality of discussion, warm up responses, thinking maps, analysis of film and political cartoons. Facebook pages, in class activities. |
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| **Stage 3 – Learning Plan** |
| **Vocabulary:** Captain of Industry, Robber Baron, muckraker, monopoly, oligopoly, Bessemer Process, Vanderbilt, Morgan, Ford, Edison, Rockefeller, Carnegie, trusts.  **John Collins Writing Prompts: (ELA Teachers - 6+1 Traits of Writing)**  **“**Is pure capitalism advantageous for a country such as the United States, or for any country in that matter? Explain.”  “How were these captains of industry able to achieve the level of success they had at one point in time.”  “What is a monopoly?”  “Why do you think it is illegal today to have a monopoly?”  “What is a muckraker? Explain.”  “What are some specific forms of muckraking?”  “Explain the difference between a robber baron and a captain of industry.”  **Thinking Maps:** For prior knowledge at the beginning of a unit I always use a circle map.  -Double Bubble for compare and contrast  -Flow Map to get a better understanding of sequential happenings. |
| **Learning Activities:**  **-**Class discussions  -Quizlet  -Kahoot  -Film: The Men Who Built America (History Channel)  -PowerPoint Presentations  -Writing Prompts  **Accommodations: (All that are applicable to students in that given period)** |